

THE PARTY
OF THE YEAR!

The luminescent
Bhawan Palace,
centre of

R.S.V.P.

with Bandana Tewari
Our glamorous launch at the Taj Umaid Bhawan Palace

Preity Zinta
(in Surlly) and
Ness Wadia



Farhan Akhtar in
Rajesh Pratap Singh
and Adhuna Akhtar
in Apama Chandra



Raymond
Bickson



Gauri Khan in
Dolce & Gabbana



Namita Kuruvilla
in Chanel and Alex
Kuruvilla in Rajesh
Pratap Singh



Fashion
retreat
The Vogue
party invite

the launch party of *Vogue* India was magical. Perched high above Jodhpur, the Taj Umaid Bhawan Palace—a sun-kissed sandstone confection—came alive with guests in rustling silks, majestic sherwanis and exquisite evening gowns. As fashion's royalty strolled the red carpet and the elegant strains of Philip Glass' score for *The Hours* echoed through the Art Deco chambers, it became clear that there was no better way to herald a new era of style in India.



Vijay Murjan in
Gucci and Arti
Murjan in
Dolce & Gabbana



Tina Tahilani in
Tarun Tahilani



Priya Chatwal in
Alberta Ferretti



Prieti Paul in
Temperley London



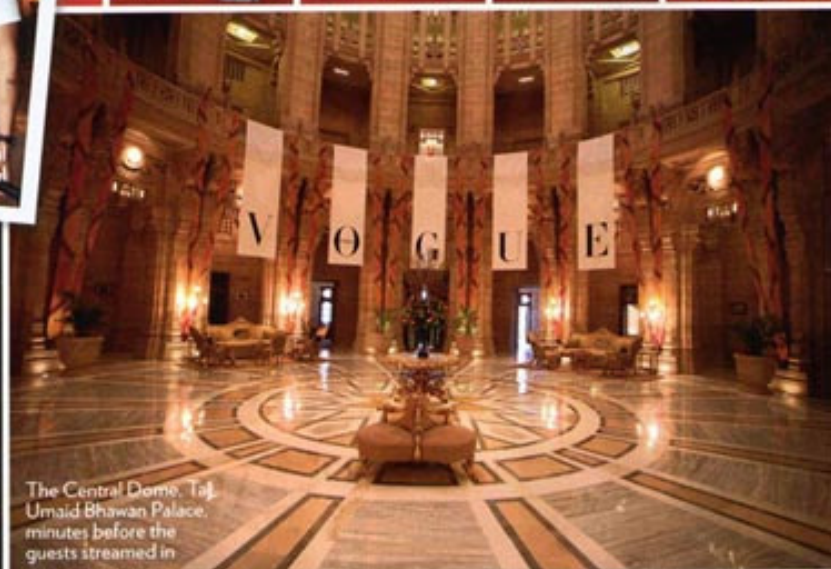
Charu Sachdev in
Alberta Ferretti



Kalyani
Chawla in
Dior by John
Galiano



Mehr Jesia-Rampal
and Arjun Rampal



The Central Dome, Taj
Umair Bhawan Palace,
minutes before the
guests streamed in

CARPET

INTA floated in wearing a light-as-
by **SURILY**. **GAURI KHAN** arrived
of leopard print and **KARAN JOHAR**
the quintessential dandy in **VARUN**
ngita Kathiwada was a picture of regal
in her antique brocade sari, brought
e in pale blue French organza, while
RAPORVALA donned a femme fatale
rveying the scene, it was evident that
shion future was safe in the hands of
abled style-makers.



Anshuman Tanna in
Sanali and Priya Tanna in
Tarun Tahilani



Georgina Coleridge in Jenny
Packham and Nicholas
Coleridge in Doug Hayward



Anju Targorvala
in Xess Couture



Nandita Mahantani and Raghavendra Rathore



Varun Bahl



Manish Arora and Monisha Jaising

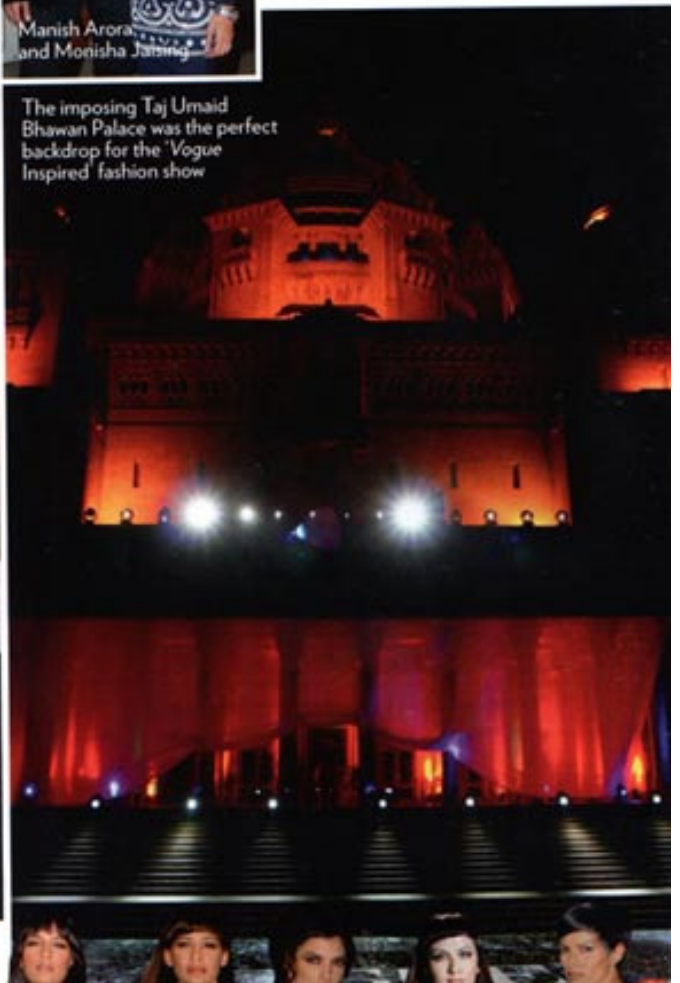


“If you're in fashion, Vogue is your religion.”
-Monisha Jaising

“Vogue no longer remains a Western idea; for it is now forever connected to the soul of India.”

-Raghavendra Rathore

The imposing Taj Umaid Bhawan Palace was the perfect backdrop for the 'Vogue Inspired' fashion show



Ashish Soni



Gaurav Gupta



RAGHAVENDRA RATHORE



MANISH ARORA



MANISH ARORA



MANISH ARORA



MANISH ARORA



MANISH ARORA



MANISH ARORA



MANISH ARORA



Pierre Denis
and Martin
Birkner

DINNER

On the palace lawns, where crystal glasses glittered in the candlelight, a gourmet spread awaited our palates—fish quenelles with zatar and galangal, mille feuille of foie gras, and lamb rack pinot noir jus, among other extraordinary dishes. The weather gods were kind and a gentle breeze mitigated the heat, setting chiffon gowns aflutter as guests mingled. The Taj's turbaned waiters in brocade vests and jodhpurs attended to our every need, and bartenders behind a silver-mirrored bar quenched our thirst.



Kamal Sidhu, Anant Bhatnagar, and Priyanka Chopra



Ravi Krishnan and
Poonam Nath



Nick Hotham



Dinner was laid out on the Baradari lawns



Kelly L. Kay
and Michael
Wunderman



The stage is set for a
memorable evening



Binita



Vogue
bubbly
Chilled
champagne
from Moët
& Chandon



Sagari and Raj Nayak



Emmanuel Balayer, Arjun
Bhasin, and Malini Ramesh



Praggyashree and
Prateep Gaekwad



Shobhaa De



The Baradari at the Taj Umaid Bhawan Palace turned into an ethereal DJ console



Feroze Gujral and Dino Morea

DANCE UNLIMITED

How do you end a spectacular party? The answer came in the form of superstar **DJ DONNA D'CRUZ**, borne on a palanquin, sheathed in mirrored gold fragments, blowing a whistle to announce the after-party's formal start. Guests drifted further down the lawn, where they were surprised to find an elaborate outdoor nightclub, complete with sofas, tented lounges and a mirrored dance floor awash with multi-coloured light. As Donna mixed disco with deep house there was stylish madness on the dance floor. The night had been an absolute success. India was where it belonged—in the spotlight and in *Vogue*.



Preity Zinta



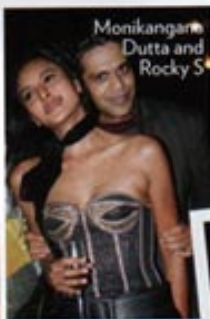
DJ Donna D'Cruz's appearance on a palanquin

“I think it's always exciting when there's a new place for *Vogue* and a new set of voices coming into *Vogue*.”

-Sally Singer



Mehr Jesia-Rampal



Monikangana Dutta and Rocky S



Pasha Bhanu and Parrokh Nothi



Rahul Khanna and Pia Trivedi



Farah Khan, Tom Silverman, Donna D'Cruz, Aqueel All, Raja and Queenie Dhody



D.Cruz



Bhawna Sharma



Revellers burning up the dance floor



Homi and Anaita Adajania and Karan Johar



The lawns transformed into a desert fantasy



Arila and Arjun Mehra



Bipasha Basu



Alison Kanuga and Milind Soman

“ I thought it was amazing. Vogue is always associated with a sense of glamour and stunning visuals.... What really surprised me was how content-heavy the magazine was. The writing was fantastic and the issue really showed that fashion is a serious business and not as frivolous as it is made out to be. Vogue, being the pioneer fashion magazine, needed to bring that across to India and it did, loudly and clearly.”

-Karan Johar



Devika Bhojwani, Kalyani Chawla, Rohit Bal, Sireeta Malhar, Geetanjali Kashyap and Pinky Reddy



The grand facade of the Taj Umaid Bhawan Palace



Sumet and Vatsala Vora



Bhanu



Oona Dhabhar



Dilshad Pastakia



Ashwin Deo



Aparna Chandra and Amrith Kumar



Simone Singh and Pinky Reddy

THE VOGUE OLAY BRUNCH

The revelry spilled over into a champagne brunch hosted by *Vogue* and Olay at the Marwar Hall. Said **NICK HOTHAM**, P&G Beauty Trends & Communications Director from Olay, "The arrival of *Vogue* India is testimony to the Indian consumer becoming fashion-evolved." As sunlight streamed in, guests arrived in their Sunday best, many wearing oversized sunglasses. The Taj outdid itself with a smorgasbord of delights, including eggs-to-order, Mediterranean platters and local delicacies. The bubbly flowed as guests browsed the launch issue.



Angeta Ansonull



Gauri Khan, Karan Johar and Preity Zinta



Anil and Sabina Chopra



Rahul Khanna



Anita Dongre



Deepa Chitrathi



Devaunshi Mehta



Ashwini Kulkar



The Rathod Hall at the Taj Umaid Bhawan Palace—a tranquil setting for brunch



AD and Sabina



Lily Cole

“I think it’s absolutely fantastic, very inspiring and it reminds me why I love India so much.”

-Lily Cole



Bandana Tewari and D



Farah Khan

“I’m glad it’s in India. Vogue is fashion. Vogue is everything to me.”

-Farah Khan



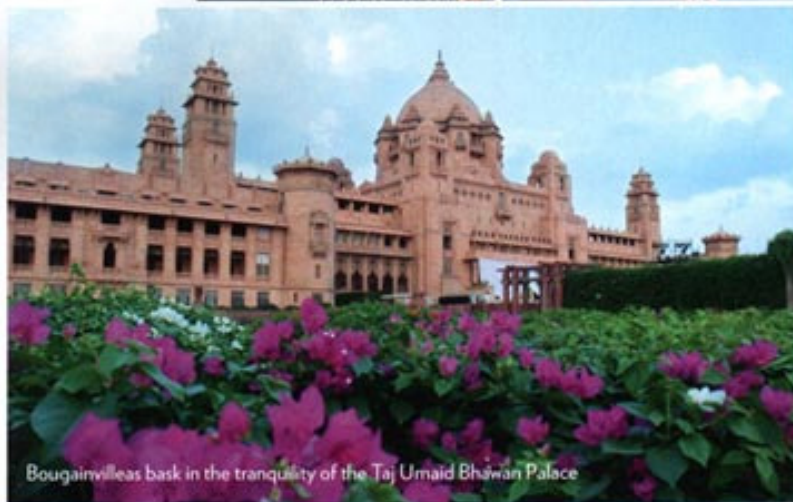
Gauri Khan, Preity Zinta and Bipasha Basu



Mozes Singh and A

FLYING HIGH

One thing’s for certain, the tiny a Jodhpur had never seen such a g bunch. A crowd of fashionistas, f and chatty socialites fanned then with their tickets as they waited flights to take off or were heard t excitedly about the *Vogue* gift ba (courtesy Chanel, Olay, Moët Her M.A.C, Rasa, Corum and Mawi).) abounded as friends from New D Mumbai boarded their Kingfisher home. The weekend of riotous re come to an end—or so we thought the flight back the still energetic gossiped about the previous nigh escapades. Stories of after-party circulated—Rahul Khanna, Farr Chothia and Karan Johar huddle together while Gauri Khan, Kaaji and Preity Zinta flipped through India. The flight buzzed till touch when A-listers air-kissed promis meeting again!



Bougainvilleas bask in the tranquility of the Taj Umaid Bhawan Palace

THANKS Partners: Taj Hotels Resorts and Palaces, Kingfisher Airlines, Olay, Corum Watches, Audi, Salvatore Ferragamo, Moët Hennessy India, C M.A.C, Mawi, Mercury Travels. **Photo Exhibit:** Robin Muir—Vogue archivist, Preeti Bedi and Neha Bedi (Mitter Bedi Studios). **'Vogue Inspired' Fashion Show:** Alison Kanuga (choreographer), M.A.C (make-up), b.blunt (hair), Katie Ford—Ford Models, Inc., Gaurav Raina (music), Joe Joseph (project). **DJs:** Donna DCruz, Ranjeev Mulchandani. **Event Team:** Vandana Mohan, Paola Ricotti, Sumant Jayakrishnan, Abdel Touil, Nikhileendra Singh. **Vogue Marketing Team:** Oona Dhabhar, Deepti Datt, Daneesh Davar, Mahua Hazarika, Kehkashan Merchant, Radha Trigunayat, Rhea Rakshit, Sarah Shar. **Special thanks to:** Deepa Mishra Harris—Vice President Marketing, Taj Hotels, Resorts and Palaces, and Sanjay Uma Shankar—General Manager, T Bhawan Palace.